

NEW!

# MoviejaySX

## TV playout automation

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# MoviejaySX automation



MoviejaySX 2 is here! The broadcasting technology is quickly evolving, and TV playout automation is now within cost range of small local channels, webTV, education centers, and other such applications.

1

*Our clean and user-friendly design greatly speeds up your learning curve, minimizing support requests and operating mistakes.*

2

*Thanks to the plug-in structure, you may purchase only the specific features required., saving valuable money.*

3

*The MoviejaySX multilanguage interface allows to quickly edit all the captions to your requirements or add a new language.*

4

*MoviejaySX is "Windows8 ready", up to date to guarantee excellent performance on the newest hardware/software configurations.*

## MUSIC PACK OPTION

MoviejaySX can be quickly upgraded to run a zero-maintenance music channel. A dedicated plug-in adds folder-based clips random selection and style rotation & on-the-fly graphic overlay of clip title + artist based on animated Flash banners. The advanced shuffle feature guarantees that all clips inside a folder will be played before selecting them again.

## THE COMPANY

From 1997, Winjay is a leading developer of radio and TV broadcast automation products, ranging from radio/TV playout automation to commercial splitting, media asset management, audio / video logging systems. Offering good value for money, professional after-sale tech support, careful engineering and continuous innovation are key attributes to a successfull product. Our customers know they can trust on us: for our company, this is the best form of advertising.





## MULTIFORMAT PLAYOUT

The gapless playout engine offers a true broadcast-grade output without black frames or loss of sync between clips. Thanks to bundled FFmpeg industry-standard codecs, you can mix clips with different encoding, saving time and preserving original quality compared to long format conversion procedures.



## EXACT SCHEDULING

The integrated playlist manager is engineered to compile, save and run your daily schedule at the desired time, automatically, with just a few clicks! Advanced features like forced events, logo switching, loading of CG projects and many others complete the already powerful scheduler.

## INTEGRATED CG (Character Generator)

*The integrated character generator offers alpha-transparency overlay of your station logo, saving money on purchase of a dedicated unit.*

*From a simple logo overlay up to complex projects with multiple graphics items, Flash animations, roll and crawl texts, news tickers, subtitling, RSS feeds and realtime XML tables.*



## PREVIEW AND MARKERS

The powerful off-the-air preview window provides non-destructive editing of your media (start, end, etc.) so you will always get perfect transitions with no extra effort. A load/save feature allows to easily store the presets for later reuse or further editing.



## IN/OUT STREAMING

MoviejaySX can be easily interfaced with any 3rd party streaming platform thanks to the virtual device output. You can even play incoming streaming feeds into your playlist just like a local clip. External feeds from switchers or passthrough inputs are also perfectly supported.

**WIN|JAY**  
RADIO AND TV AUTOMATION



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